

2025 Movies in the Park Event Sponsorship Levels

Saturday, June 16 | Saturday, July 26

Sponsorship Levels



EXCLUSIVE TITLE PARTNER

\$6,000

- Movie series listed as "Company Name Movies in the Park"
- Logo prominently placed in all advertising and marketing
- Logo and link on Movies in the Park webpage as Title Sponsor
- Recognition in all media event coverage and at events as Title Sponsor
- Commercial on-screen during pre-show announcements at each event
- Up to 10x20' Display space at each event
- 4 banner placements at each event, up to 3x6'

VIP SPONSOR

\$3,000

- 2nd level logo placement in marketing material
- Mention during press releases and pre-show as VIP Sponsor at each event
- Mention in all Facebook and Instagram posts, @PlayPcolaParks
- Logo and link on Movies in the Park webpage
- Logo on-screen during pre-show announcements at each event
- 10x10 Display space at each event
- Two banner placements at each event, up to 3x6'

EXECUTIVE SPONSOR

\$1,200

- 3rd level logo placement in marketing material
- Mention during press releases and pre-show as Sponsor at each event
- Spotlight mention on @PlayPcolaParks Facebook Page
- Logo and link on Movies in the Park webpage
- Logo on-screen during pre-show announcements at each event
- 10x10 Display space at each event
- One banner placement on side of the stage at each event, up to 3x6'

COOLING SPONSOR

\$800

- Logo placement at each large misting fan on-site, 18x24 corrugated signs
- Mention during pre-show as the cooling sponsor at chosen event
- Spotlight mention on @PlayPcolaParks Facebook Page
- Logo on-screen during pre-show announcements at chosen event
- 10x10 Display space at chosen event
- One banner placement on partitions at entrance of chosen event, up to 3x6'

CAMEO SPONSOR

\$500

- Spotlight mention on @PlayPcolaParks Facebook Page
- Logo on-screen during pre-show announcements at each event
- 10x10 Display space at chosen event
- One banner placement on partitions at entrance of chosen event, up to 3x6'

Don't see what you're looking for? Let's customize your sponsorship.

Please make all checks payable to:

Pensacola Parks & Recreation

ATTN: Parks & Rec Marketing

222 West Main Street

Pensacola, FL 32502

Complete the form on the back of this page and send with your payment.

For information, questions, and sponsorship customization, please contact:

Brittany Hughes, Marketing & Outreach Coordinator

bhughes@cityofpensacola.com | (850) 436-5675

2025 Movies in the Park Event Sponsorship



Company/Organization: _____

Physical Address: _____

City _____ State _____ ZIP _____

Mailing Address: _____

City _____ State _____ ZIP _____

Facebook URL: _____

Instagram URL: _____

Company/Organization Contact Person

Name: _____

Phone: _____

Email: _____

Signature: _____

Sponsorship Level:

- Executive Title Sponsorship
- VIP Sponsor
- Executive Sponsor
- Cooling Sponsor
- Cameo Sponsor

If Cooling or Cameo, which date(s) are you sponsoring?

- Saturday, June 16
- Saturday, July 26
- Both Events

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